



Learn Branding & Marketing Fundamentals, Social Media Strategies, How to Apply Promotional Concepts, Mobile Marketing and New Rules for Customer Engagement.

**Light Refreshments Served. Open to the first 165 people. Call 404-993-1526 for information.**

### TESTIMONY

"I took Ms. Cornelia's Personal Branding and Marketing course. From the very first moment that I walked in, this woman had me engaged. That speaks to the value of information that she presents. Also, she is a very strong presenter. Her enthusiasm, candor and all around fiery passion about marketing and branding was contagious. That's how effective she is. She comes across as genuine, personable, authentic but still very much an authority in her field. I have already recommended her workshop to two friends and they have already taken her class and echoed my sentiments. I recommend her without hesitation or reservation!"

**Prachel Carter,  
DWD Workshop  
2015 Attendee**



# Engineering Business Growth



**Stonecrest Library  
3123 Klondike Rd, Lithonia, GA  
Thursday, May 14, 2015 11am - 1pm**

Learn in two hours what would take months to research, digest, analyze and apply. Presenter, Cornelia Hicks, MBA Entrepreneurial Thought & Action, F. W. Olin Graduate School of Business and DeKalb County Workshop Facilitator, will discuss how businesses, entrepreneurs and jobseekers can market and grow their brand using the latest engagement strategies. **FREE & OPEN TO THE PUBLIC.**